

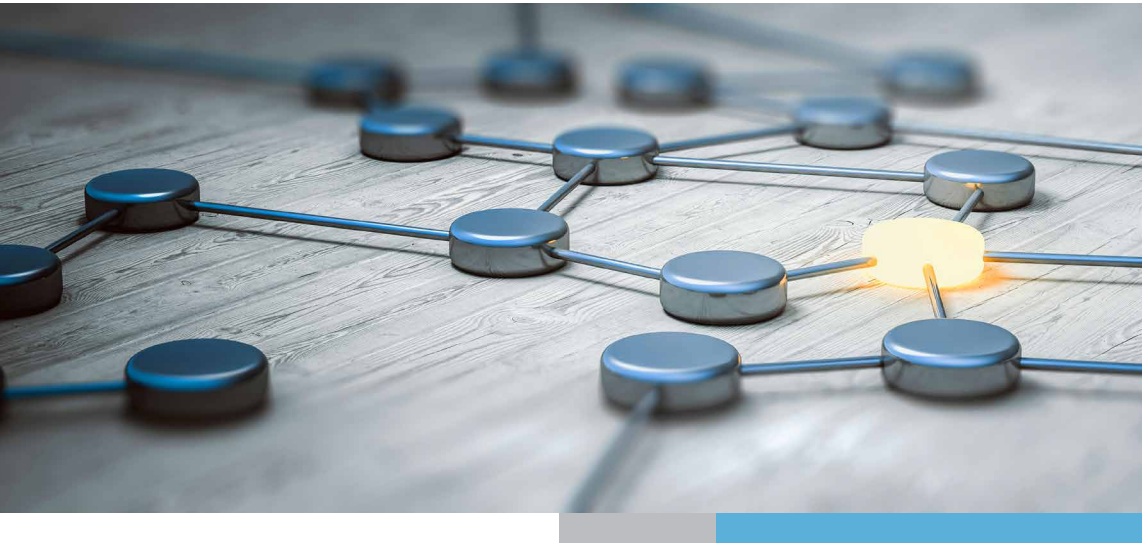


Brilliance in Branding.™

[sana-branding.com](https://sana-branding.com)



CELEBRATING 39 YEARS OF BRANDING BRILLIANCE



# Sana inspires brilliance by connecting people with brands.

---

We are often considered an essential branch or division of your core executive team — a boutique agency specializing in brand development that comprehends your vision for the future and how to work with your team to achieve it.

BRAND INSIGHTS

BRAND STRATEGY

BRAND STORY

BRAND DEVELOPMENT

VISUAL EXPRESSION

VERBAL PERSONALITY

BRAND ACTIVATION

BRAND GUARDIANSHIP

EXECUTIVE ENGAGEMENT





# Areas of Expertise and Mastery

---

## **BRAND RESEARCH**

- Brand and Name Equity Research
- Brand Positioning Development
- Positioning Evaluation
- Customer Experience Journey
- Creative Evaluation
- Communications Optimization
- Product and Service Innovation

## **BRAND STRATEGY**

- Brand Compass Workshop
- Brand Strategy Consulting
- Company and Product Naming
- Brand Architecture
- Define Your North Star
- Develop Brand Core
- Brand Positioning and Pillars
- Customer Experience Roadmap

## **BRAND EXPRESSION**

- Corporate Identity
- Brand Visual Expression
- Brand Voice and Tone
- Internal and External Brand Launches
- Social, Digital and Website Development
- Sales Tools and Training
- Brand Collateral and Execution

## **BRAND MANAGEMENT**

- Brand Standards and Guidelines Book
- Infusing the Brand Into Hiring and Training
- Brand Tracking and Measurement
- Brand Compliance





# ▶ CLIENT LIST 1985-PRESENT

Brilliance in Branding.™



T R U M P



WALT DISNEY

NICKELODEON

PFIZER

TRUMP

NATIONAL GEOGRAPHIC

TIME WARNER

GLAXO SMITH KLEIN

FLORIDA FINANCIAL ADVISORS

DISNEY INTERACTIVE

NFL

TAMPA GENERAL HOSPITAL

SMOKEY ROBINSON FOUNDATION

HBO

BRISTOL-MEYERS SQUIB

ANAZAO HEALTH

NOKIA - LATIN AMERICA

NATIONAL PUBLIC RADIO

JOHNSON & JOHNSON

STRYKER

UNIVERSITY OF SOUTH FLORIDA

BUENA VISTA PICTURES

MERK

USF HEALTH

UNIVERSITY OF WEST VIRGINIA

TOUCHSTONE PICTURES

ASTRAZENECA

JPMORGAN CHASE

ALL PRO DAD

HOLLYWOOD PICTURES

ABBOTT

BANK OF FLORIDA

REEVES IMPORT MOTORCARS

JERRY BRUCKHEIMER

BAYER

FOWLER WHITE BOGGS

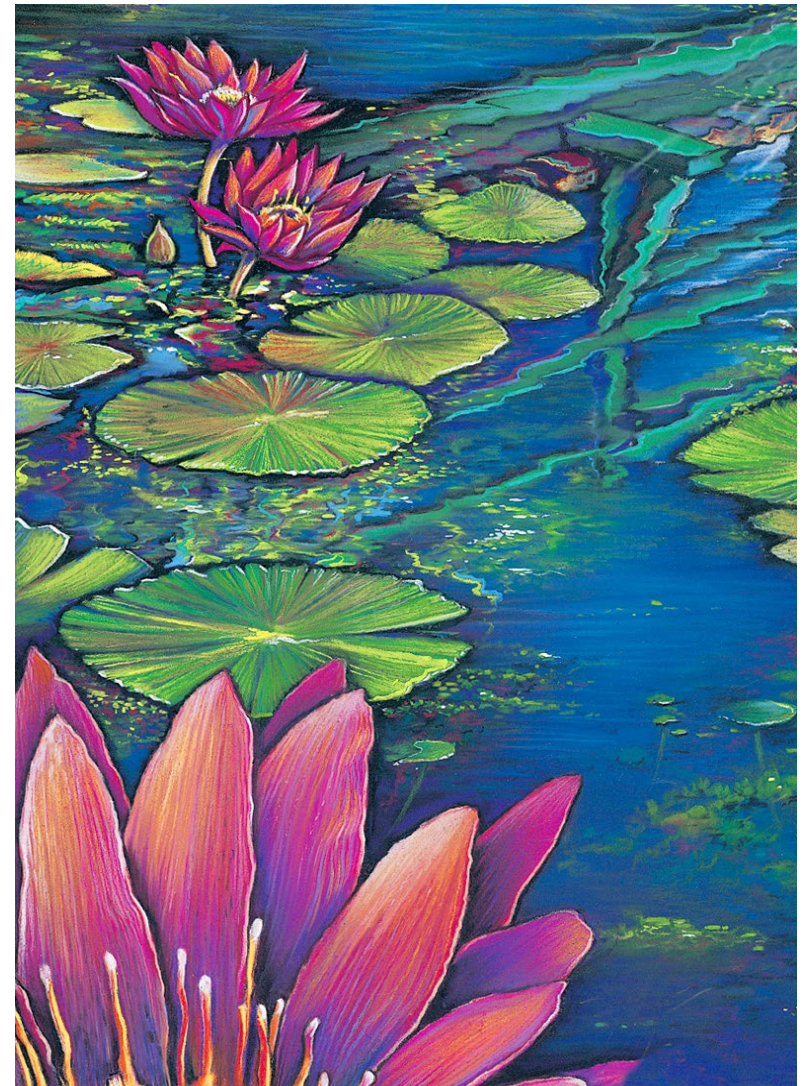
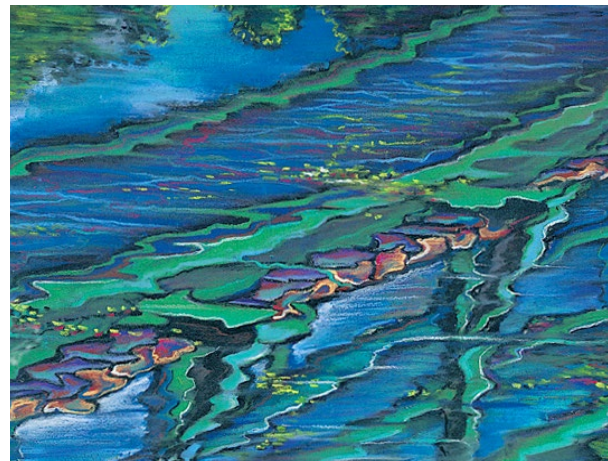
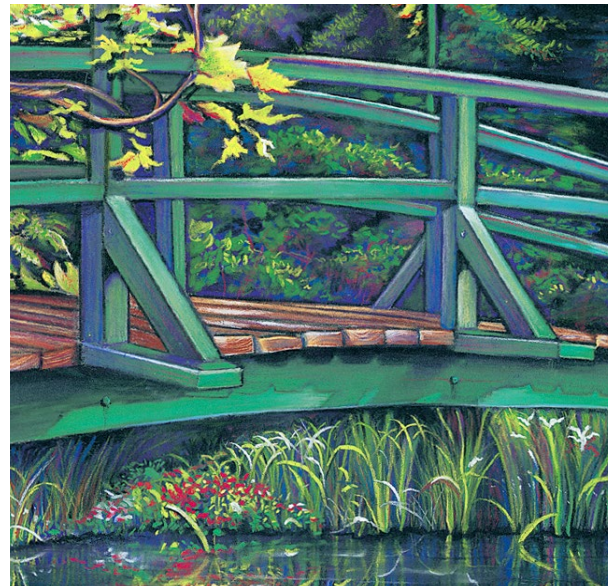
BIC - INTERNATIONAL





**ILLUSTRATION AND DIGITAL ART**





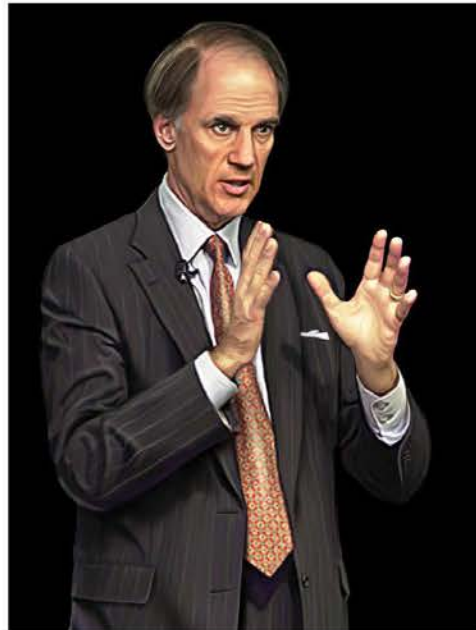
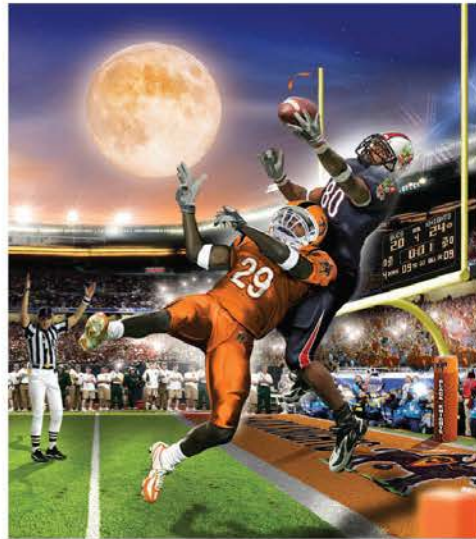






# ► ILLUSTRATION TRADITIONAL & DIGITAL

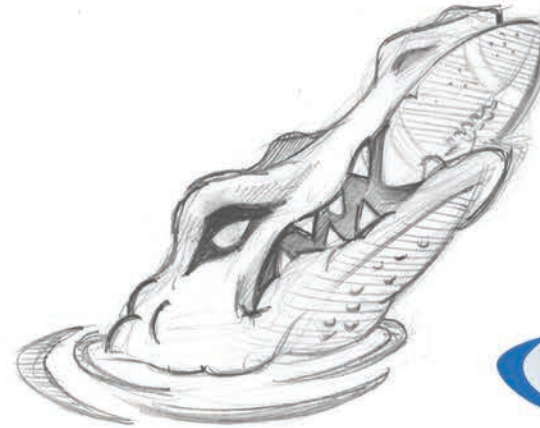
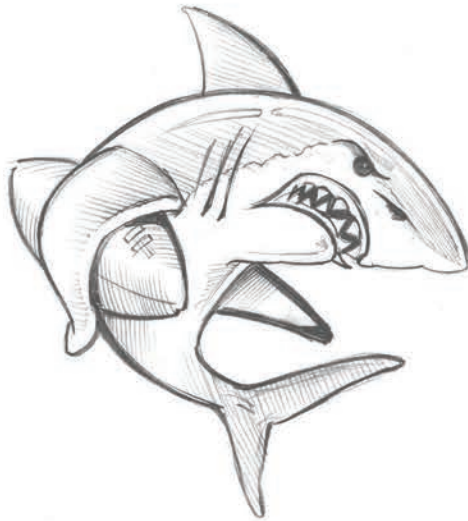
Brilliance in Branding.™







2 MINUTE WARNING  
VIDEO GAME TEAM LOGOS







**BRANDING & IDENTITY DESIGN**

# ▶ CORPORATE IDENTITY

Brilliance in Branding.™



**TWISTER**  
The Dark Side of Nature

  
TRUMP TOWER  
*Tampa*  
A DONALD J. TRUMP SIGNATURE PROPERTY

AnazaoHealth™   
Corporation | Create. Heal. Live.

  
THUNDER BAY  
*Seafood Company*

  
FloodGate  
Reinventing Medical  
Recruiting Medical™

WALT DISNEY  
OPERATION DUMBO DROP

  
ALL PRO DAD®

  
JPMorgan  
KPIguy™  
a symbol of excellence

  
LUKE BROTHERS INC.  
LANDSCAPE SERVICES

  
PALM SHORES  
ORMOND BEACH, FLORIDA  
ULTRA LUXURY OCEANFRONT CONDOMINIUMS

  
BLONDE ALE  
BLUE COLLAR  
BREWING CO.

*Festa Italia*  
SANTA MONICA, CALIFORNIA

# ▶ CORPORATE IDENTITY

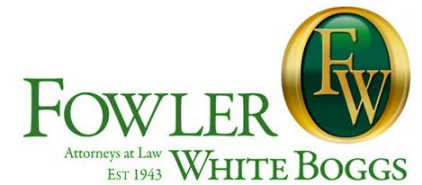
Brilliance in Branding.™





► CORPORATE IDENTITY

Brilliance in Branding.™



# ▶ CORPORATE IDENTITY

Brilliance in Branding.™



▶ CORPORATE IDENTITY

Brilliance in Branding.™





# ▶ CORPORATE IDENTITY

Brilliance in Branding.™





ផលិតផលធម្មជាតិយុក្តា

**ANCHORED NATURAL PRODUCTS**

phlitaphl thommocheate youthkea

No. 160 E2, Preah Sihanouk Boulevard

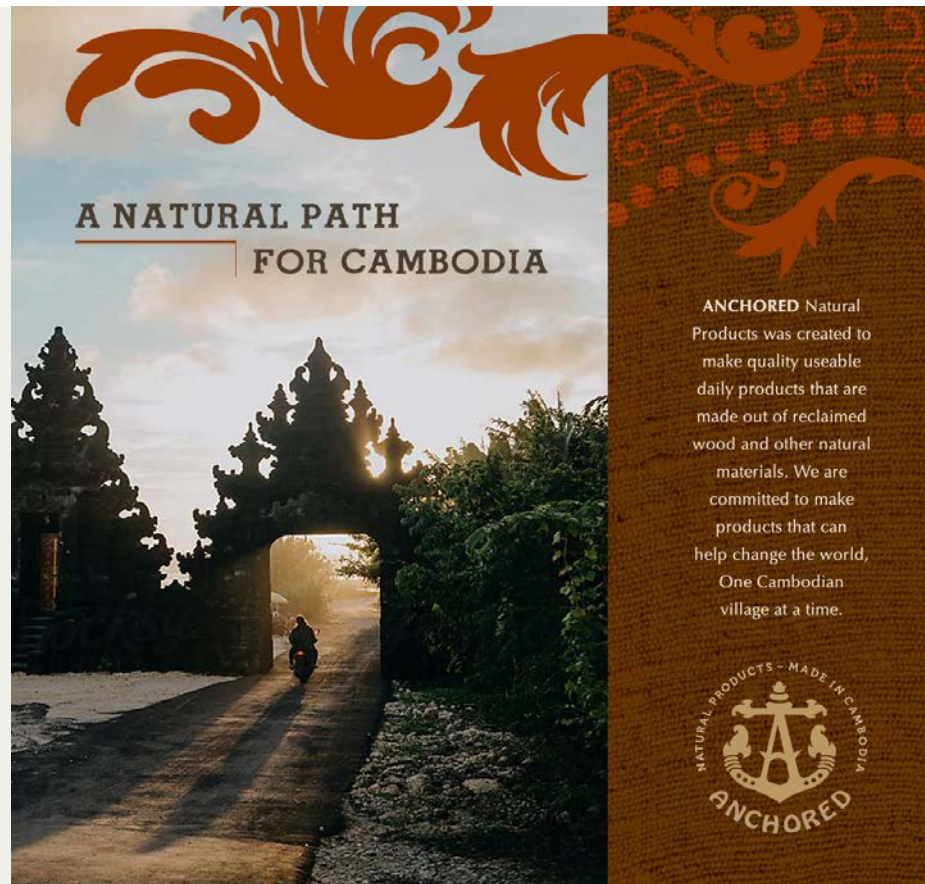
Beoung Keng Kong I, Khan Chamkarmon

Phnom Penh, Cambodia

Tel: +855 (0) 23 224 487

Fax: +855 (0) 23 224 488

[www.anchoredproducts.com](http://www.anchoredproducts.com)



A NATURAL PATH  
FOR CAMBODIA

ANCHORED Natural Products was created to make quality useable daily products that are made out of reclaimed wood and other natural materials. We are committed to make products that can help change the world, One Cambodian village at a time.



Products with a purpose™

ANCHORED Natural Products

Nº.160 E2, Preah Sihanouk Blvd

Beoung Keng Kong I, Khan Chamkarmon

Phnom Penh, Cambodia

Tel: +855 (0) 23 224 487

[www.anchoredproducts.com](http://www.anchoredproducts.com)





# STATIONERY SYSTEMS

Brilliance in Branding.™



# ▶ BRAND STANDARDS GUIDELINES


Brilliance in Branding.™



## PRIMARY COLOR PALETTE


Color is a powerful tool that provides a quick means of identification. Freedom Park maintains an impressive amount of brand equity in our recognizable color scheme. Consistent use of these primary colors will provide a common link among Freedom Park and its marketing, advertising and promotional materials.

**PANTONE 556 C**  
**Green**  
 RGB: 120 154 117  
 HEX/HTML: 789A75  
 CMYK: 35 0 47 34



**PSYCHOLOGICAL MEANING:**  
 Renewal, growth, nature, environment, healthy, good luck, youth, vigor, spring, generosity, peaceful, fertility, and envy.

**COOL GRAY 11 C**  
**Gray**  
 RGB: 84 86 91  
 HEX/HTML: 54565B  
 CMYK: 48 36 24 66



**PSYCHOLOGICAL MEANING:**  
 Security, technology, reliability, intelligence, staid, modesty, dignity, maturity, solid, practical, and conservative.



**PANTONE 7451 C**  
**Blue**  
 RGB: 137 171 227  
 HEX/HTML: 89ABE3  
 CMYK: 46 23 0 0



**PSYCHOLOGICAL MEANING:**  
 Calming, confidence, intelligence, faith, truth, heaven, cleanliness, open spaces, freedom, imagination, expansiveness, and inspiration.

## DOWNLOADING LOGOS

Our logos are free to download and use for our employees and our partner agencies at [www.freedomparkhub.com](http://www.freedomparkhub.com)

  Photoshop transparent PNG and Illustrator EPS files are both available.

## AROUND THE OFFICE







**CORPORATE PRINT COLLATERAL**

JANUARY 2015  
**03**  
SATURDAY  
7:00AM-9:00AM

REEVES IMPORT MOTORCARS

**YOU'RE INVITED**

TAMPA, FLORIDA

**LOCATION:**  
Reeves Import Motorcars

**WHEN:**  
First Saturday of Every Month

**WHO'S INVITED:**  
Car Owners, Enthusiasts and Guests

**VEHICLES WELCOMED:**  
Classic, Exotic, Luxury and Super Cars

**SERVING:**  
Bagels, Muffins and Free Coffee

**ADMISSION:**  
Complimentary

For more information or directions, please email Jeff Wisz at [jwysz@drivereeves.com](mailto:jwysz@drivereeves.com), or call: **813.933.2811**

**Reeves**  
**MotorSports**  
GATHERING

7:00am - 9:00am  
**01.02.15**

**REEVES MOTORSPORTS GATHERING**

You are invited to Reeves MotorSports Gathering - an exceptional opportunity for car owners and enthusiasts to showcase classic, exotic, luxury and super cars. This exclusive event is hosted at Reeves Import Motorcars the first Saturday of every month. Bring a friend and join us for beignets, free coffee and esprit de corps!

For more information or directions, please email Jeff Wisz at [jwysz@drivereeves.com](mailto:jwysz@drivereeves.com), or call: **813.933.2811**

Twitter: [@MotorsportsR](https://twitter.com/MotorsportsR)

Facebook: [facebook.com/reevesmotorsports](https://facebook.com/reevesmotorsports)

Instagram: [@MotorsportsbyReeves](https://instagram.com/MotorsportsbyReeves)

**Reeves**  
**MotorSports**  
GATHERING

**MBR**  
Motor Sports by Reeves

**MOTORSPORTS GATHERING**

**LOCATION:**  
Reeves Import Motorcars

**WHEN:**  
First Saturday of Every Month

**WHO IS INVITED:**  
Car Owners, Enthusiasts & Guests

**ADMISSION:**  
Complimentary to Public

**SERVING:**  
Coffee and Beignets

7:00am - 9:00am  
**01.02.16**

For more information or directions, please email Jeff Wisz at [jwysz@drivereeves.com](mailto:jwysz@drivereeves.com), or call: **813.933.2811**

Twitter: [@MotorsportsR](https://twitter.com/MotorsportsR)

Facebook: [facebook.com/reevesmotorsports](https://facebook.com/reevesmotorsports)

Instagram: [@MotorsportsbyReeves](https://instagram.com/MotorsportsbyReeves)

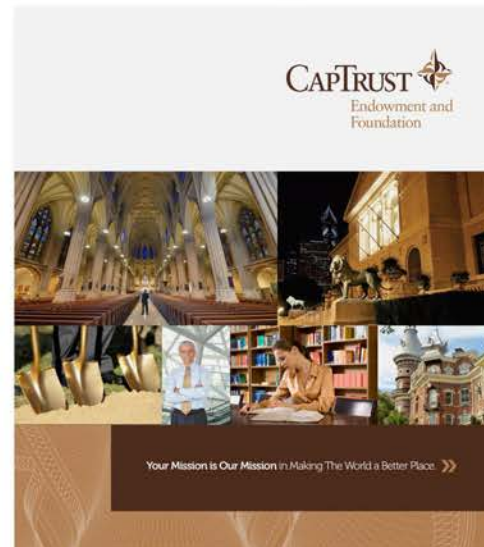
**Reeves**  
**MotorSports**  
GATHERING

**MBR**  
Motor Sports by Reeves











**CAPTRUST**  
Private Wealth Solutions

Protecting Your Ability to Live Life The Way You Want. >>

**OFFICE LOCATIONS**

**Tampa**  
200 N. Howard Street, Suite 200  
Tampa, FL 33604  
Telephone: (813) 224-7400

**Miami**  
3800 North East 15th Street, Suite 400  
Miami, FL 33139  
Telephone: (888) 697-9908

**Naples**  
2199 Interstate Center, Suite 100  
Naples, FL 34104  
Telephone: (239) 444-8888

TOLL-FREE: (888) 697-9908  
www.captrustadv.com  
privatewealth@captrustadv.com

CapTrust Financial Solutions is a registered investment advisor with the U.S. Securities and Exchange Commission. CapTrust Financial Solutions is a member of the National Automated Clearing House Association (NACHA) and is a member of the American Bankers Association (ABA). CapTrust Financial Solutions is a member of the National Automated Clearing House Association (NACHA) and is a member of the American Bankers Association (ABA). CapTrust Financial Solutions is a member of the National Automated Clearing House Association (NACHA) and is a member of the American Bankers Association (ABA).

**CAPTRUST**  
Private Wealth Solutions

For Individuals or Families with Investable Assets of \$3,000,000+.

With over 300 years of combined expertise in managing individuals and families wealth, our team at CapTrust provides objective investment and comprehensive wealth planning services. Our aim is to help each of our relationships understand their personal circumstances, develop a tailored strategy and regularly monitor progress against agreed upon milestones.

We treat investing as a business. Our clients typically have many other responsibilities. To ensure our allocations are well-maintained, our process, programs and actions must be organized and carefully documented on a systematic basis. We provide regular monthly statements and a comprehensive quarterly report for each client.

CapTrust can add value without disrupting your existing investment relationships. We work closely with you to help you better understand how each investment relationship is different and to determine the most appropriate way they may be managed. By doing this, we develop an easy-to-understand, tailored reporting system which allows for closely monitoring progress towards goals.

"Success is not always measured in dollars and cents, but protecting the ability to live the life we want for ourselves and our families"

**Wealth may last a lifetime, but a legacy will last forever.**

CapTrust adds value in all pillars of the wealth management process by augmenting proficiency in client relationships while providing guidance in this specific area of concentration.

We collaboratively work with our clients' team of professionals that perform services including Estates and Trusts Attorney's, CPAs, Family Office Directors, Financial Planners and other advisors and agents. It is our custom that CapTrust professionals have an understanding and appreciation of our clients' family dynamics and provide advice that spans multiple generations.

The first step in this process involves contacting us to arrange a personal meeting to discuss your situation and goals. That can be done by clicking the email icon on this screen. We will respond promptly. You will find more information about our comprehensive investment process under Our Approach section of this website. Please visit Team of Professionals area to preview the professional capabilities of our full team of professionals.

**The Four Pillars of Wealth**

CapTrust Private Wealth provides multigenerational wealth planning solutions for affluent families across the four pillars of wealth:

- 1. Lifestyle Management**  
In order to fully serve our clients and their families, gaining a full understanding of their desired lifestyle is paramount to success. We do this by offering a variety of services specifically designed to engage families across generations.
- 2. Liability Management**  
Creating a financial plan for success requires managing both sides of a balance sheet. Ensuring your liabilities are structured in the most efficient way possible is a necessary piece of the puzzle needed to create a complete picture.
- 3. Asset Management**  
Once a survey of your unique financial landscape is complete and the destination is known, we will assist you with making prudent investment decisions. Importantly, the preservation of those assets is equally important to reaching your goals.
- 4. Risk Management**  
Note that a financial plan is in place and implemented, we comprehensively review items that could reduce the potential for your success. Developing a pre-emptive plan to mitigate potential risk will further protect your wealth and the well-being of your family.

## We've got your six!

OUR CONTINUUM OF TOTAL IT CARE: STRATEGY, SECURITY & SUPPORT

**01**

- // ASSURANCE TOTAL IT CARE**
  - Help Desk Support
  - 24/7 Managed IT
  - Virtual CIO
  - Firewall & Malware Protection
- // PROTECTION TOTAL SECURITY CARE**
  - Regulatory & Compliance Services
  - End Point Defense/SIEM Services
  - Cyber Attack Defense
- // PEACE OF MIND TOTAL BACKUP CARE**
  - Business Continuity Planning
  - Backup & Disaster Recovery
- // STRUCTURE TOTAL CLOUD CARE**
  - Full or Hybrid Cloud Migration
  - Office 365
  - VoIP Phone Services
  - Virtualization
- // SYNCHRONICITY TOTAL DEVELOPMENT CONSULTING**
  - Workflow Development
  - Custom Web Development
  - Salesforce Consulting and Development
- // INSIGHT TOTAL STRATEGY**
  - Outline business goals and objectives
  - Define your scope, stakeholders and timeline
  - Review your existing setup
  - Create a roadmap
  - Establish your metrics

Support: 888.299.6000 | SIXWATCH.COM

## We're always ready for deployment!

**03**

SIXWATCH.COM TOTAL IT CARE: STRATEGY, SECURITY, AND SUPPORT FOR GROWING COMPANIES.

HEADQUARTERS: 1648 W. Snow Ave. | Suite 140 Tampa, FL 33606 sixwatch.com

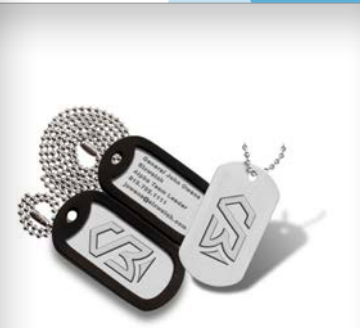
CONTACT: Support: 888.299.6000 Office: 813.815.6000 info@sixwatch.com

Sixwatch Stronger together™



SIXWATCH.COM BUSINESS & TECHNOLOGY ALIGNMENT MANAGED SECURITY SERVICES MANAGED IT SERVICES

Sixwatch Stronger together™



## Our Heritage

SIXWATCH BRAND STORY

The name Sixwatch pays homage to our commitment and dedication to our customers' experience (CX). The saying "got your six" dates back to World War I when fighter pilots would use "six o'clock" to indicate the rear of the aircraft. The six o'clock position is a highly vulnerable blind spot for attacks which created a need for partnership and comradery to ensure safety in battle. When someone says they've "got your six" it means they have your back through good and bad. They're protecting you and watching out for your interests as if they were their own. It affirms loyalty and commitment – and that's the Sixwatch way.

SIX WOODS VULNERABLE BACK PROTECTION

There is a hero in every heart of our Sixwatch crew just waiting for ignition. We live to always fuel the compulsion that destines our success in business and life

## Above & Beyond

Sixwatch Stronger together™

At Sixwatch, we are dedicated to providing exceptional service to our clients each day. By partnering with us, you can expect a customized experience that focuses on the growth and well-being of your business. Our services include cloud, backup, security, strategy, and development.

Simply having the right tools is not enough to achieve sustainable and secure success. To effectively utilize these tools and make progress towards your goals, you need the expertise of a dependable managed IT service and security provider. Sixwatch was created to help SME's reach their full potential by combining the appropriate strategy with the right tools. We offer two outstanding packages - our premium package Alpha and our core package Bravo - to provide total IT care and help you achieve your objectives.

- EXECUTIVES**

Our focus is on providing exceptional support for executives and leaders with a vision for growth. We offer responsive hands-on IT assistance to manage risks associated with your IT infrastructure, systems, and data.
- MANAGERS**

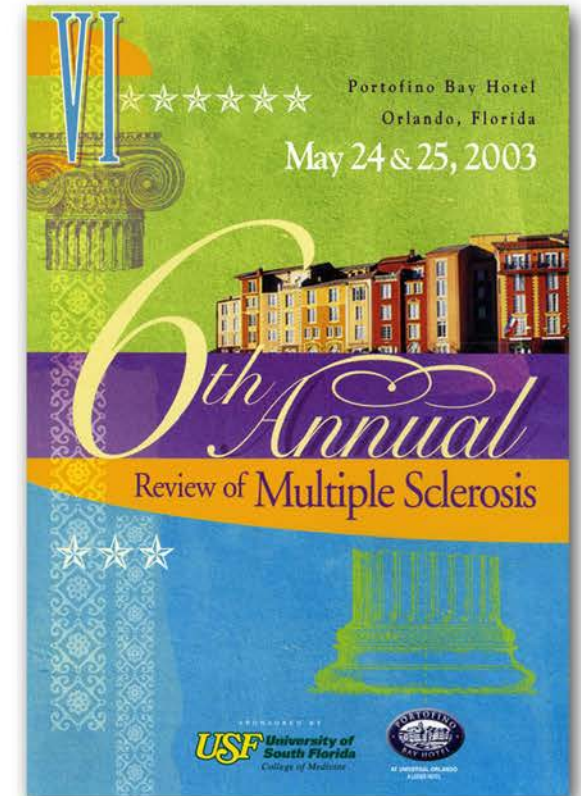
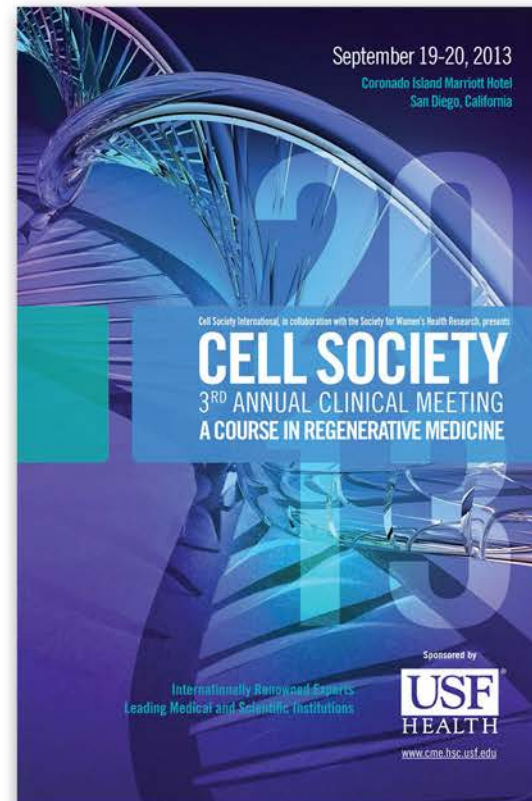
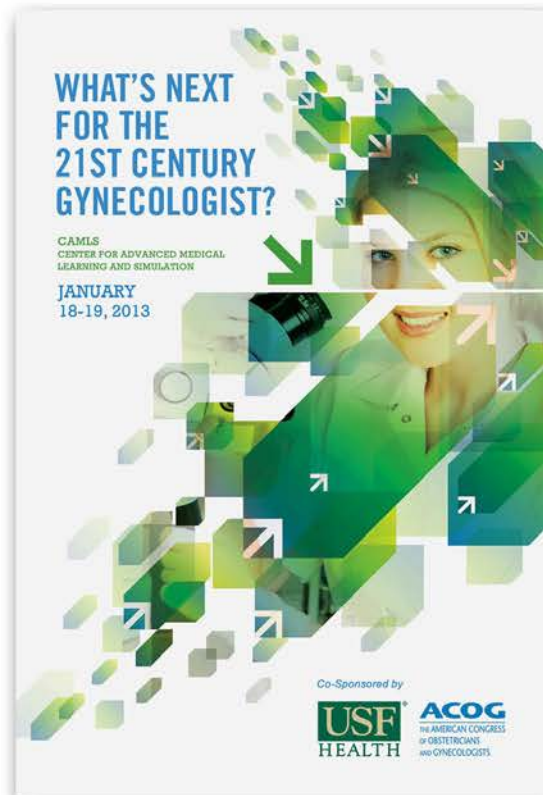
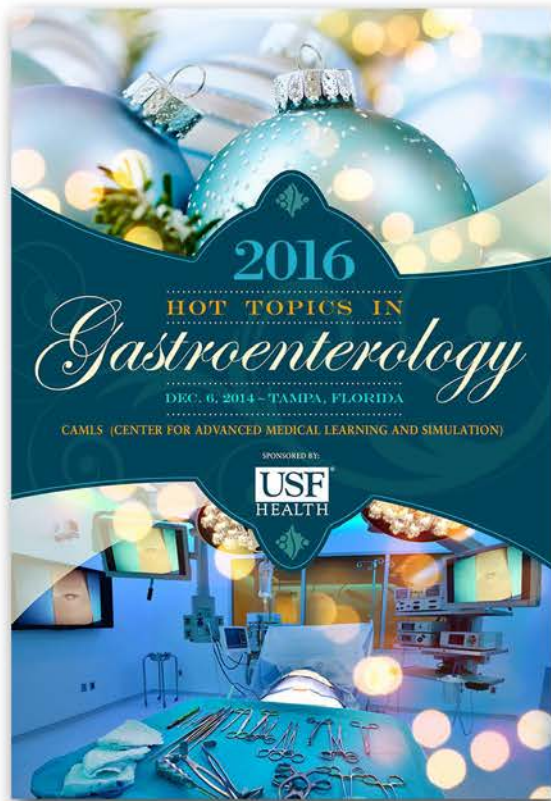
Achieving your end goals and targets while ensuring the satisfaction of your employees and managing your processes is crucial. However, you don't have to tackle these challenges by yourself.
- INDIVIDUALS**

Individual contributors are crucial to the success of organizations. At Sixwatch, our team of IT experts are always prepared to address any IT-related obstacles that may be hindering your progress.

## 02

WE'VE GOT YOUR SIX: SUPPORT: 888.299.6000 SIXWATCH.COM





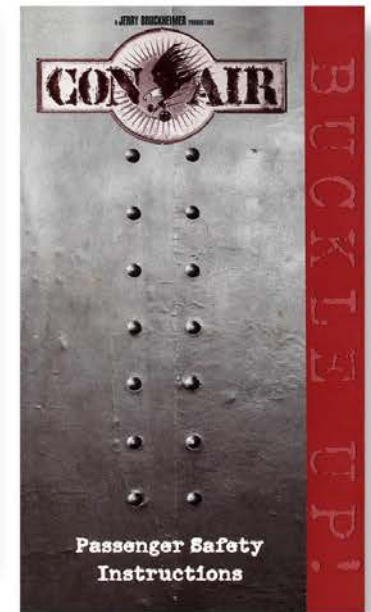
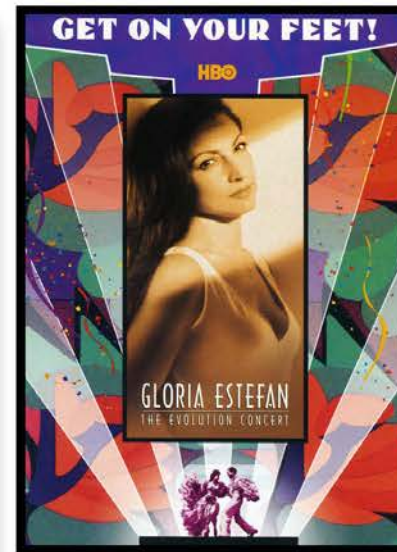
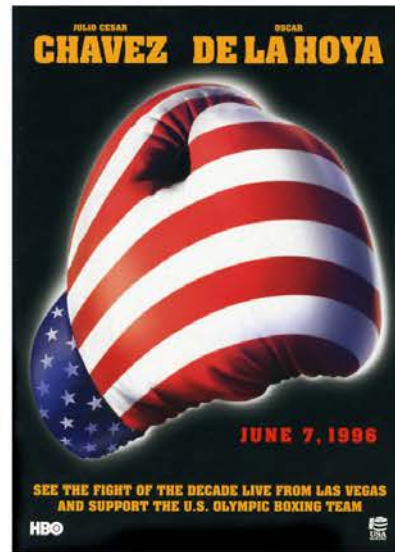
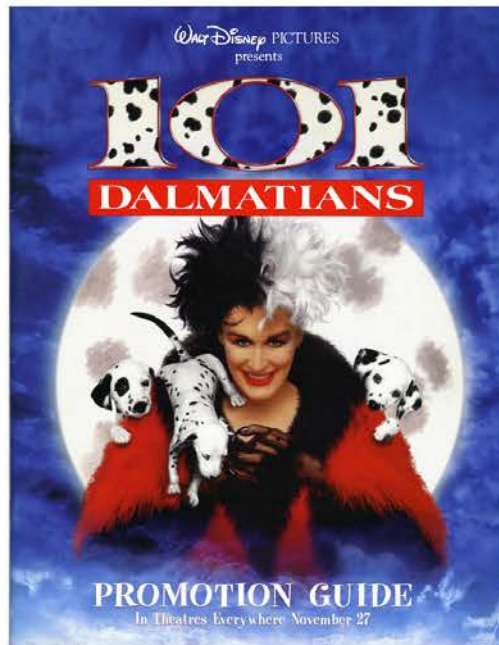
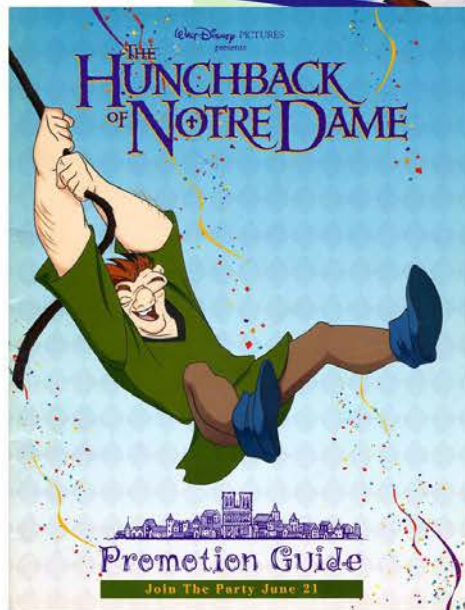
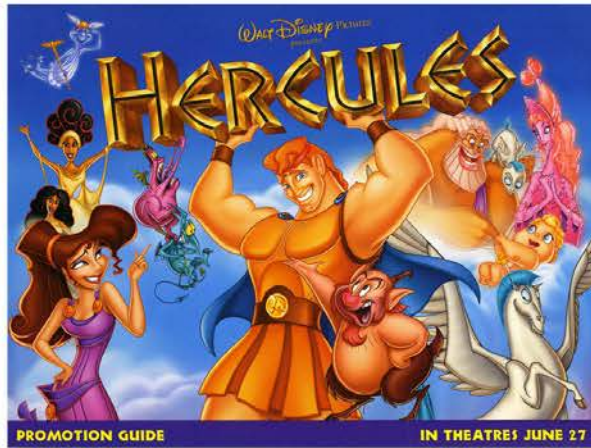
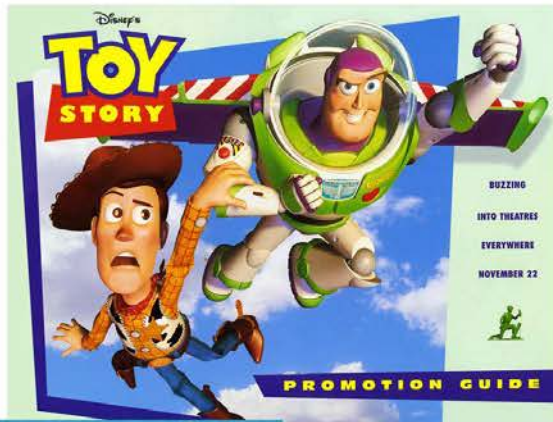
**BROCHURE DESIGN**

8.5" X 11" TRIFOLD

CATEGORY: SALES COLLATERAL













**Bio Mini-Revo Fixation System**

# Bio Mini-Revo Surgical Technique

**MINI SIZED, MAXIMUM PERFORMANCE**

- Self-Reinforced 96L/4D Poly Lactic Acid
- Low Profile Instrument Set
- High Pull-out Strength
- Proven Screw-in Design Ensures Optimal Purchase in Bone

**Bio Mini-Revo™ Surgical Technique**

Implant Description	Cat. No.
Bio Mini-Revo, Pre-drilled with one strand of #2 HD, disposable suture	CA1791
<b>Bio Availability Instrument Set</b>	
Bio Availability Drill Guide, Fish Mouth	CA171
Bio Availability Drill Guide, Standard	CA172
Bio Availability Drill Bit, 2.1mm	CA173
Bio Availability Bone Punch, 2.1mm	CA174
Bio Availability Self-Drilling Bone Tap, 2.4mm	CA175
Bio Availability Irrigation Tray	CA176
<b>Suture Passing Instrumentation</b>	
Spectrum II Handle	CA330
Spectrum II Suture Tray	CA335
Spectrum II Rubber Wheel Replacement Kit	CA336
Suture Hook, 45° Right, Limited Reuse	CA340
Suture Hook, 45° Left, Limited Reuse	CA341
Suture Hook, 60° Right, Limited Reuse	CA342
Suture Hook, 60° Left, Limited Reuse	CA343
Suture Hook, 90° Right, Limited Reuse	CA344
Suture Hook, 90° Left, Limited Reuse	CA345
Suture Hook, Curvilinear, Right, Limited Reuse	CA346
Suture Hook, Curvilinear, Left, Limited Reuse	CA347
Suture Hook, Straight, Limited Reuse	CA348
Suture Hook, Crescent, Small, Limited Reuse	CA349
Suture Hook, Crescent, Medium, Limited Reuse	CA350
Suture Hook, Crescent, Large, Limited Reuse	CA351
Suture Hook, 45° Right, Sterile, Disposable (Red)	CA352
Suture Hook, 45° Left, Sterile, Disposable (Red)	CA353
Suture Hook, 60° Right, Sterile, Disposable (Red)	CA354
Suture Hook, 60° Left, Sterile, Disposable (Red)	CA355
Suture Hook, 90° Right, Sterile, Disposable (Red)	CA356
Suture Hook, 90° Left, Sterile, Disposable (Red)	CA357
Suture Hook, Crescent, Medium, Sterile, Disposable (Red)	CA358
Suture Hook, Crescent, Large, Sterile, Disposable (Red)	CA359
Suture Hook, Crescent, Small, Sterile, Disposable (Red)	CA360
Suture Hook, Crescent, Medium, Sterile, Disposable (White)	CA361
Suture Hook, Crescent, Large, Sterile, Disposable (White)	CA362
Suture Hook, Crescent, Small, Sterile, Disposable (Purple)	CA363
<b>Accessories</b>	
Long Handle Knot Pusher	CA112
Cordless Hook	CA150
Suture Scales, 3 Arms Diameter, Straight	001005
Cordless™ Suture Case, 3 Arms Diameter, Straight	001007
Clipping Forceps, 3 Arms Diameter, Straight with Ratchet	111001
Suture Retention Forceps, 3 Arms Diameter	161018
Ultrasonic™ Kwik	223001A
Suture Ties™ #3 (3 1/2x1/2)	CA180
Mini-Literator Forks	253017
Revo, 90 Degree, Hip and Shoulder Assistance	CA181
Mini-Puller, 1.5mm dia., Straight	311001
Shovel-Kwik™ Suture Passer (12mm)	CA204
Dry-Clot™ Cannula, 8.5mm x 17mm, yellow (Sterile)	CT147
Reusable, Cannulated Oblique 8.5mm x 17mm	9833
Dry-Clot™ Cannula, 8.5mm x 15mm, red (Sterile)	CT148
Reusable, Cannulated Oblique 8.5mm x 15mm	9834

\*Should be used with CE Marked

CONMED CORPORATION PRODUCT AREAS:  
ARTHROSCOPY • SURGICAL INSTRUMENTS • ENDOSCOPY • ENDOSURGICAL • GASTROENTEROLOGY • INTEGRATED SYSTEMS • PATIENT CARE • POWERED INSTRUMENTS • PULMONOLOGY

11311 Conquest Boulevard  
Largo, FL 33773-4908  
(727) 392-6464  
Customer Service: 1-800-237-0169

FAX: (727) 392-5256  
International FAX: +1 (727) 397-4540  
email: customer\_service@invtac.com  
www.invtac.com

**ThRevo™ Shoulder Fixation System**

For multiple fixation points and versatile suture placement – the FIRST triple loaded anchor on the market

# ThRevo™ Suture Anchor Surgical Technique

**SUPERIOR STRENGTH & SUTURE MANAGEMENT**

- Three sutures provide multiple fixation points
- Allows for versatile suture placement options
- Optimized thread pitch for increased suture strength
- Self-lifting suture-anchor
- Preloaded with three #2 HD 1/8 high strength sutures

**ThRevo™ Shoulder Fixation System**

Implant Description	Cat. No.
ThRevo™ Suture Anchor, 5.0mm, pre-loaded	CA1091
or a disposable suture (pre-loaded with three #2 HD 1/8 high strength sutures, white, black/white stripes, and blue/white stripes)	CA1092
ThRevo™ Suture Anchor, 5.0mm, pre-loaded	CA1093
or a disposable suture (pre-loaded with three #2 HD 1/8 high strength sutures, white w/ green stripes and white)	CA1094
<b>Suture Passing Instrumentation</b>	
Spectrum II Handle	CA330
Spectrum II Irrigation Tray	CA335
Spectrum II Rubber Wheel Replacement Kit	CA336
Suture Hook, 45° Right, Limited Reuse	CA340
Suture Hook, 45° Left, Limited Reuse	CA341
Suture Hook, 60° Right, Limited Reuse	CA342
Suture Hook, 60° Left, Limited Reuse	CA343
Suture Hook, 90° Right, Limited Reuse	CA344
Suture Hook, 90° Left, Limited Reuse	CA345
Suture Hook, Curvilinear, Right, Limited Reuse	CA346
Suture Hook, Curvilinear, Left, Limited Reuse	CA347
Suture Hook, Straight, Limited Reuse	CA348
Suture Hook, Crescent, Small, Limited Reuse	CA349
Suture Hook, Crescent, Medium, Limited Reuse	CA350
Suture Hook, Crescent, Large, Limited Reuse	CA351
Suture Hook, 45° Right, Sterile, Disposable (Red)	CA352
Suture Hook, 45° Left, Sterile, Disposable (Red)	CA353
Suture Hook, 60° Right, Sterile, Disposable (Red)	CA354
Suture Hook, 60° Left, Sterile, Disposable (Red)	CA355
Suture Hook, 90° Right, Sterile, Disposable (Red)	CA356
Suture Hook, 90° Left, Sterile, Disposable (Red)	CA357
Suture Hook, Crescent, Medium, Sterile, Disposable (Red)	CA358
Suture Hook, Crescent, Large, Sterile, Disposable (Red)	CA359
Suture Hook, Crescent, Small, Sterile, Disposable (Red)	CA360
Suture Hook, Crescent, Medium, Sterile, Disposable (White)	CA361
Suture Hook, Crescent, Large, Sterile, Disposable (White)	CA362
Suture Hook, Crescent, Small, Sterile, Disposable (Purple)	CA363
<b>Accessories</b>	
Spectrum II Irrigation Tray	CA335
Shoulder Line, Suture Passer, 6.5mm shaft	181018
Spectrum II Rubber Wheel Replacement Kit	CA336
Ultrasonic™ Kwik	223001A
Suture Ties™ #3 (3 1/2x1/2)	CA180

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Ribbon Cutting and Grand Opening Ceremony  
Coming April 2017

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Friday, April 21, 2017 - 3:00pm - 5:00pm

**Grand Opening Ceremony**  
Saturday, April 22, 2017 - 11:00am - 2:00pm

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Special thanks to:

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- Instructor Demos
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Riverview, FL 33574

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Performance at 12,000 miles or one year, after the 1st every two years or 24,000 miles

- Diagnostic system check engine for faults
- Change engine oil & air filter
- Warning indicator lamps, illumination & interior lighting
- Wash/wax, exterior, windshield washer system
- Check heating/cooling system
- General Check level & condition
- Read Trouble service center instrument cluster
- Check front & rear brake pads for minimum thickness
- Measure & record front head lamp & condition
- Check and correct front head lamp system, power steering, & suspension system
- Check the bar, air intake & safety hood after hood for correct setting and function
- Check battery with Wettable Tester
- Check proper number of fasteners, safety cables & straps
- Align Check function
- Check upper body condition & cleaning
- Check spare tire condition & cleaning

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- Diagnostic system check engine & proper function
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- Remove wheel & Check brake disc wear & condition
- Visual check under engine compartment for leakage
- Check condition of front axle ball joints & rubber boots
- Check condition of steering system/mechanical suspension & rubber boots
- Replace rear floor mat
- Check for ambient humidity of all systems
- Check condition of drive engine valve
- Examine body and trim. Visual inspection for damage, rusting & corrosion

Service on all models except 4x4 models

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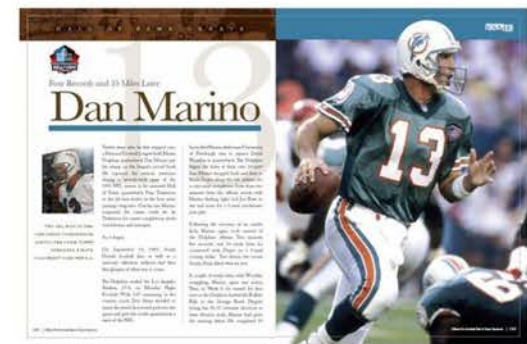
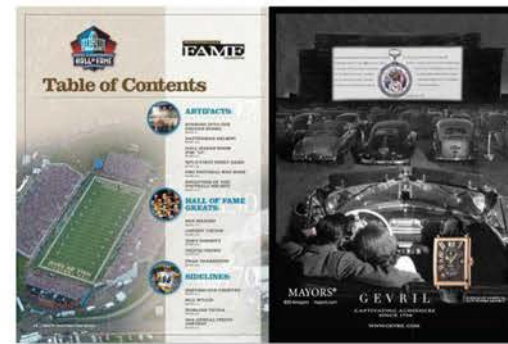
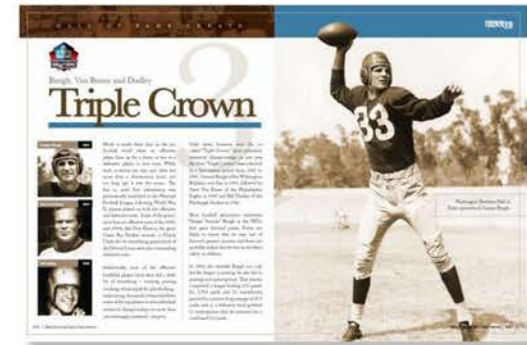
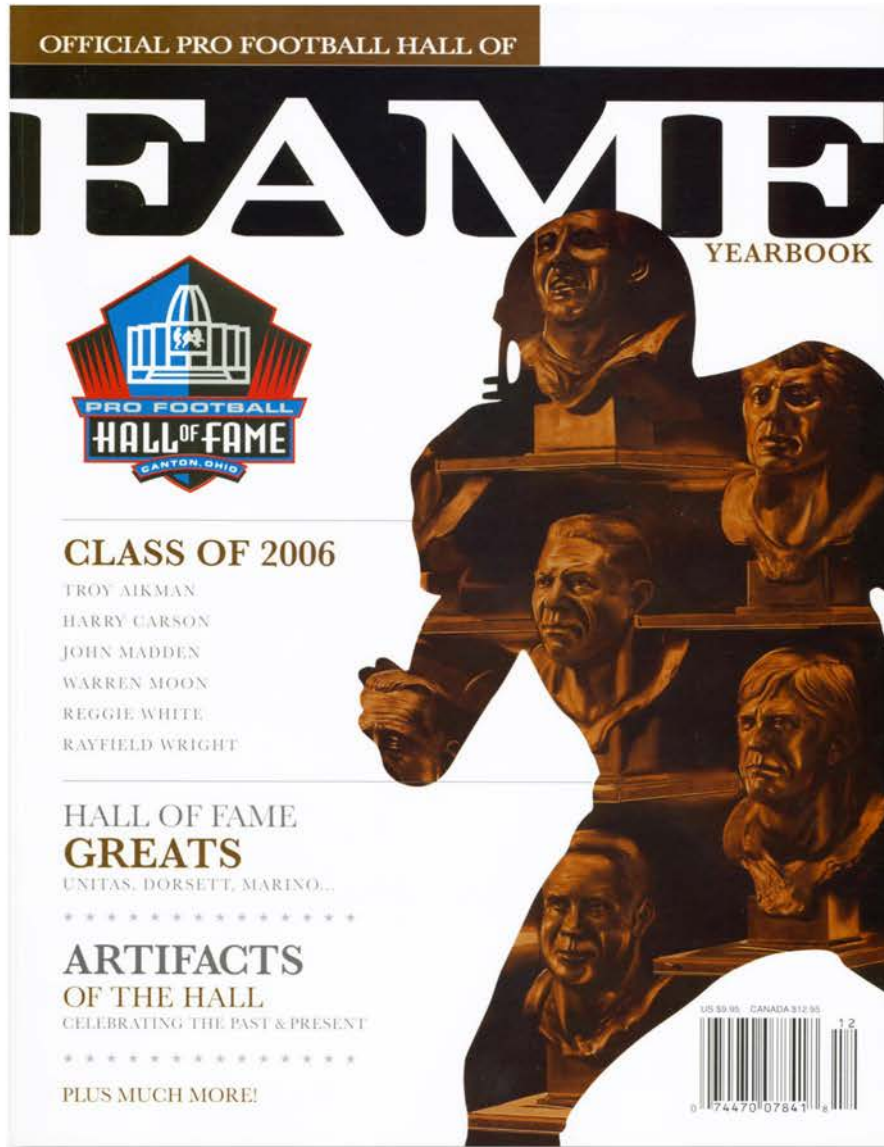
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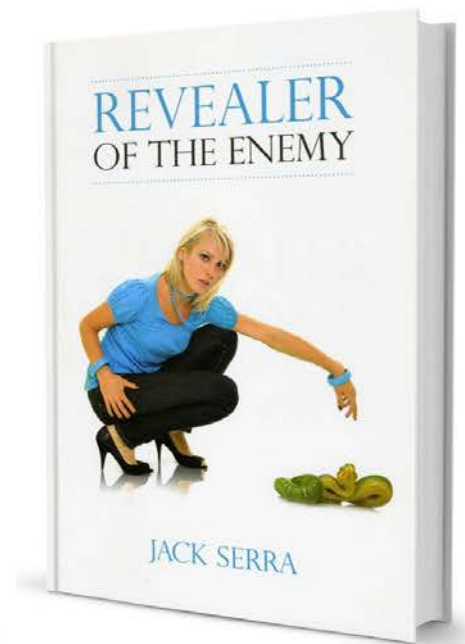
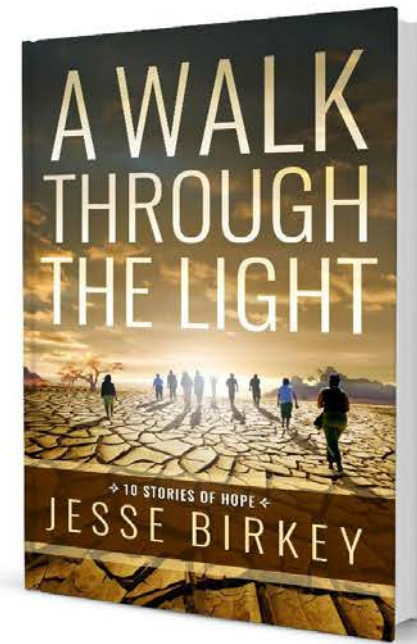
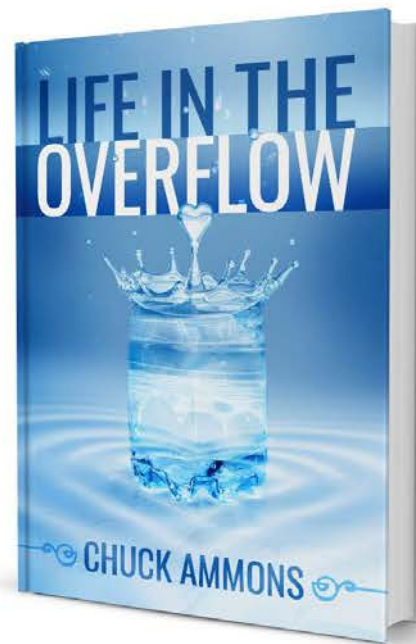
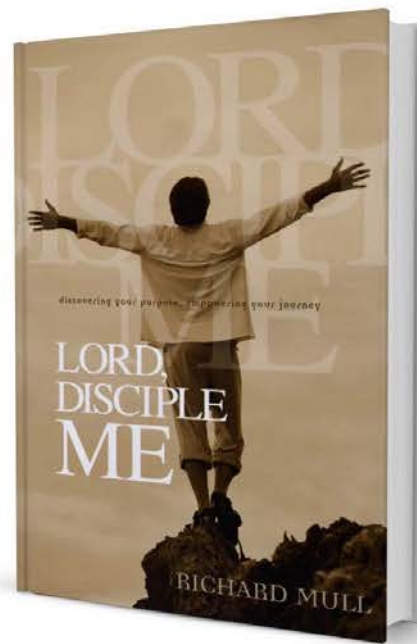
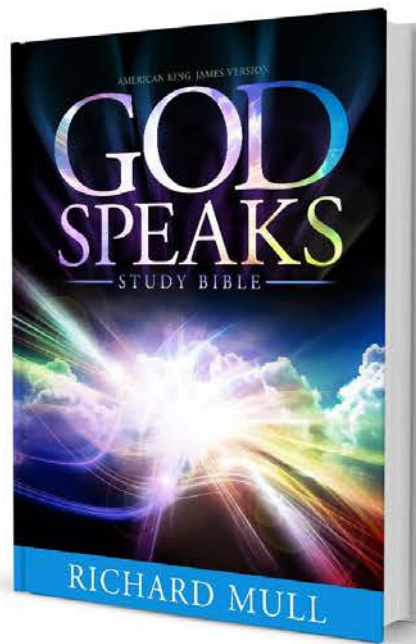
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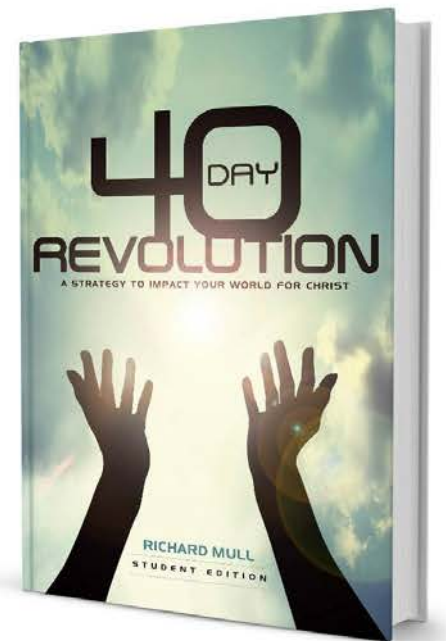
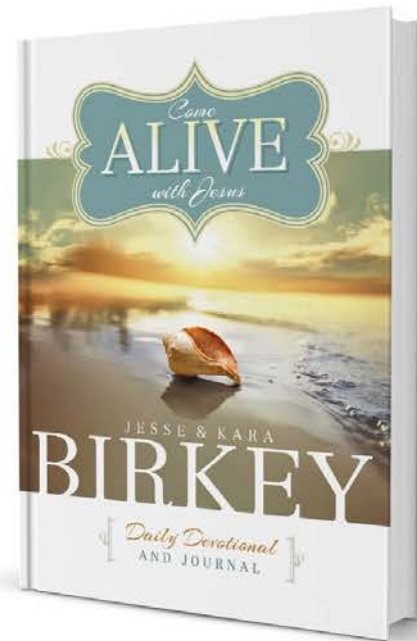
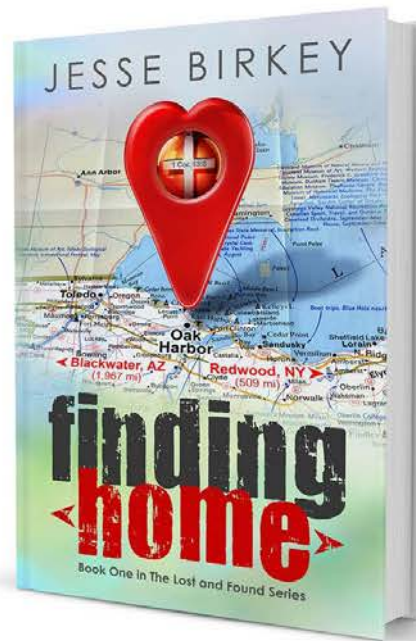
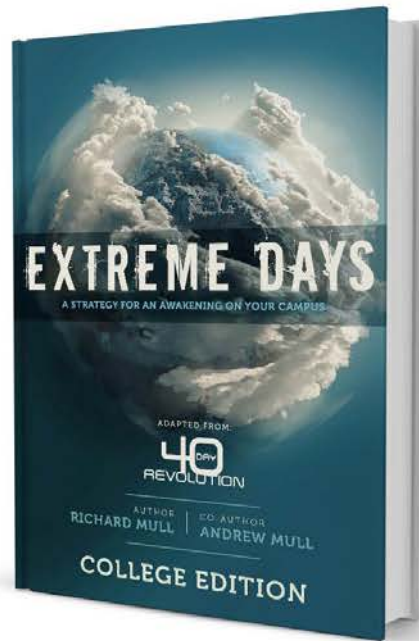
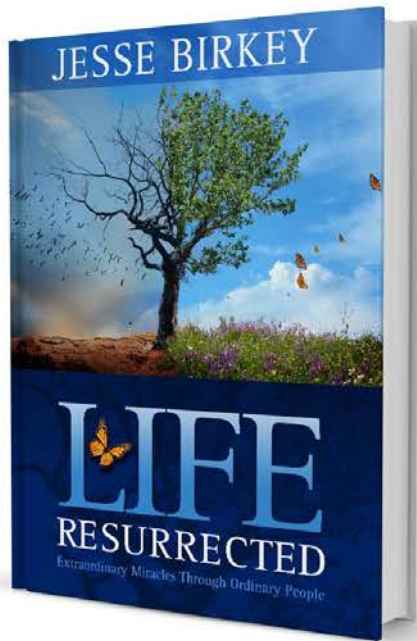


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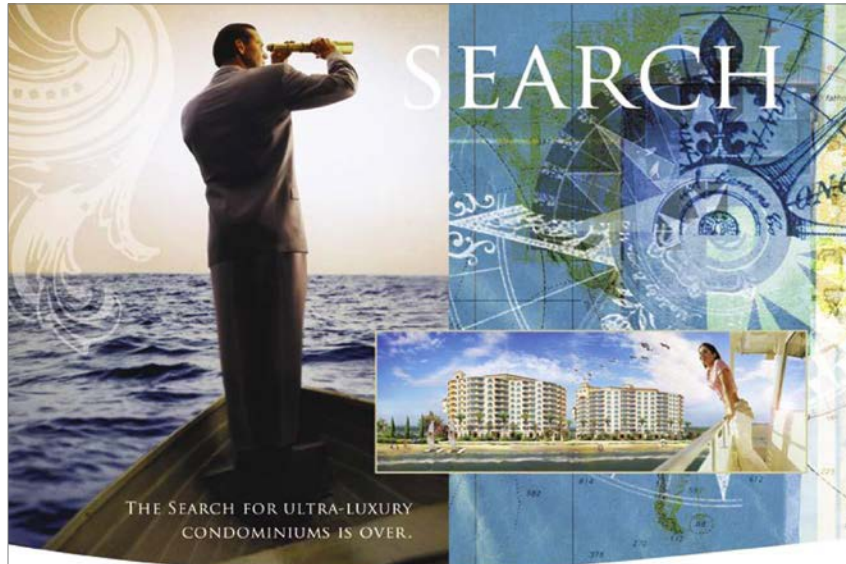


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▶ **OUTDOOR ADVERTISING**

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The billboard features a white background with four magnifying glasses arranged in a horizontal line, overlapping slightly. To the right of the magnifying glasses, the Audi logo (four interlocking rings) is positioned above the text "Audi Certified pre-owned" in black. Below this, the phrase "WE QUADRUPLE INSPECT" is written in red. The Reeves logo, which includes the name "Reeves" in a script font and "import motorcars" in a smaller font below it, is located in the bottom right corner of the white area. A black banner at the bottom of the billboard contains the address "I-275 & Fowler Ave." and the website "www.drivereeves.com" in white text. The billboard is mounted on a metal structure with a "CBS OUTDOOR" sign on the side.

**Audi**  
Certified pre-owned  
**WE QUADRUPLE INSPECT**

**Reeves**  
import motorcars

I-275 & Fowler Ave. [www.drivereeves.com](http://www.drivereeves.com)

CBS  
OUTDOOR









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**PUSH THE EDGE,**  
IT'S NOT GOOD ENOUGH



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THE CAR

ALUMINUM LIGHTNESS  
Light weight and performance are defining characteristics of McLaren. The lightweight alloy shell is a vital requirement for a sports car designed for high speeds, high manoeuvrability and precision handling. The lightweight alloy shell is a vital requirement for a sports car designed for high speeds, high manoeuvrability and precision handling.





# ► PACKAGING DESIGN

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NEW MEDIA AND DIGITAL



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- ▶ THE BUILDING
- ▶ THE RESIDENCES
- ▶ THE TEAM
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- ▶ MEDIA CENTER
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SALES CENTER: 1-800-298-0696

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From the signature five-story Grand Archway, to the residences' curvaceous lines and shapes that resemble a butterfly in flight, Enchantment is among the most spectacular architecture seen in the United States for beachfront condominium living.

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- ▶ THE RESIDENCES
- ▶ THE TEAM
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▶ CULTURE    ▶ ACTIVITIES    ▶ LOCATION MAP

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The property is conveniently located on Clearwater Beach, accessible from I-275 via East Bay Drive and from Route 60 (Gulf to Bay Boulevard).

[Click here for MapQuest directions](#)

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Sales center inside Best Western hotel  
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Clearwater Beach, Florida 33767  
Phone: 727-447-5120 or 1-800-298-0696

**CLEARWATER BEACH | TAMPA BAY**

click map and drag to move  
zoom in    zoom out

**FLOORPLANS & TERRACE VIEWS**    ▶ FEATURES & AMENITIES    ▶ THE VIEWS

**ENCHANTMENT**  
BEACHFRONT RESIDENCES

FLOORPLANS / VIRTUAL TERRACE VIEWS

PLEASE SELECT A FLOOR LEVEL

16	16
15	15
14	14
13	13
12	12
11	11
10	10
9	9
8	8
7	7
6	6
5	5
4	4
3	3
2	2
1	1

**FLOOR 8**  
PLEASE SELECT A RESIDENCE

**BAYFRONT**

- St. Tropez | unit 8  
2 Bed | 2,342 SF
- Cannes | unit 7  
2 Bed | 2,297 SF
- La Riviera | unit 6  
2 Bed | 2,382 SF
- Alexandria | unit 5  
2 Bed and Media | 2,045 SF

**BEACHFRONT**

- St. Tropez | unit 1  
2 Bed | 2,242 SF
- Cannes | unit 2  
2 Bed | 2,231 SF
- La Riviera | unit 3  
2 Bed | 2,382 SF
- Alexandria | unit 4  
2 Bed and Media | 2,045 SF

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KRIS CASTELLANOS

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The Pursuit of Excellence program focuses on improving four main areas of your life or business.

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2. Health
3. Emotional
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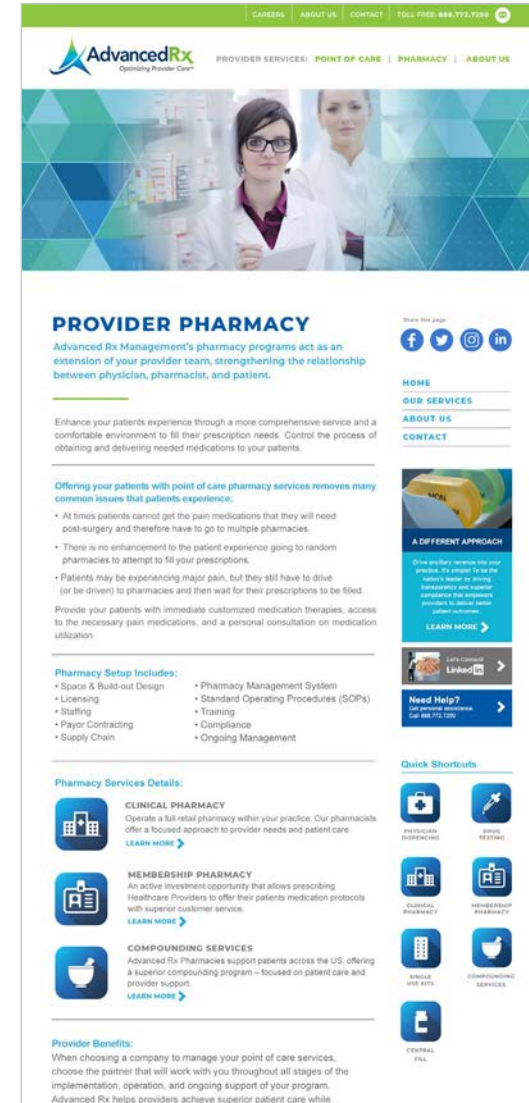
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**Pocket CIO: The Guide to Successful IT Asset Management**

Book Information: Publication date: 12/08/2017, Pages: 136, ISBN: 978-1-938-1238-0-0, Dimensions: 6.0" x 9.0" x 0.80"

Price: \$29.95

[ADD TO CART](#)

**OVERVIEW**

Pocket CIO: The Guide to a Successful IT Asset Management is a handy guide full of strategies for your organization. As business processes have become more digital and customers become digital data points, the CIOs' reach and portfolio have expanded, and they must adapt to a changing environment. In any case, some CIO responsibilities are being transferred to other departments. In addition to a chief technology officer and chief information security officer, a host of new "information chiefs" are emerging, such as roles that include chief data officer, chief digital officer and chief analytics officer.

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Phara is the Founder and CEO of Addressa, a Tampa Bay area management consulting company specializing in IT asset management, software license compliance, and advisory services. She has clients, enhanced their current business operations, recommended and implemented best practice process improvements, strategic communications, best recommendations and automated enhancements to their systems enabling robust work, improved productivity and achieving better customer service management and delivery services. We engage collaboratively with you in the pursuit of growth, innovation, and compliance in all areas of your business.

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The proliferation of new risk management regulations has made it increasingly difficult for business, insurance companies, other financial services firms to effectively manage their policies, processes and procedures.

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**SURVEILLANCE SOFTWARE ASSET**

There are three things that enterprises need to do to ensure they are up to date on their software assets in the near future.

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To say thank you for your loyalty, we formed the Reeves Land Rover 75,000 Mile Club. There are no fees to join, just huge savings including 20% off services and parts\*, 1 year/25k mileage warranty for most repairs, and more.

Reeves Land Rover has 7 factory-trained technicians with over 100 years combined experience ready to serve you. To schedule an appointment, call (813) 930-2503 or click on the link below.

#### Reeves Land Rover Club Benefits

- LOANER CARS:** We have a fleet of late model loaners available for your use while your vehicle is in for service.
- PRICE PROTECTION GUARANTEE:** We will match any written estimate from any shop that uses Original Land Rover Parts.
- FASTSERVICE:** We understand your time is valuable. With Land Rover FastService, our team tends to your vehicle immediately while you make yourself comfortable and enjoy our center's amenities including wireless internet and complimentary refreshments.
- FULL SERVICE TIRE SHOP:** Competitive pricing on all wheel and tire service.

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- 20% off services and parts\*
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Complimentary loaner vehicles	✓	?	Complimentary shuttle service	✓	?
Price protection guarantee	✓	?	Land Rover factory-trained technicians	✓	?
Original Land Rover Parts (121,000 mileage warranty)	✓	?	Land Rover approved diagnostic equipment	✓	?
Complimentary vehicle wash w/ services	✓	?	One-stop shopping	✓	?
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## Think Pink. Think ProCare.

ProCare, a proud supporter of breast cancer awareness, is donating a portion of our sales to National Breast Cancer Foundation during the month of October.

Our mission includes increasing awareness through education, providing diagnostic breast care services for those in need, and providing nurturing support services.

TAMPA, FLORIDA — OCTOBER 7, 2012. ProCare, a national Transportation and Language Services company headquartered in Tampa, is pleased to announce our continuing drive to making lives better through educational support. We are pleased to extend our support to the National Breast Cancer Foundation (NBCF) during the month of October.

“The National Cancer Institute recommends women age 40 and older receive annual mammograms. We are committed to providing a significantly higher risk of dying from breast cancer if later diagnosed. For that very reason, we are dedicated to donating a portion of our sales to NBCF.”

We understand with increased healthcare costs and a rapidly increasing percentage of uninsured women, many simply cannot afford the cost of screening tests. These women are at a significantly higher risk of dying from breast cancer if later diagnosed. For that very reason, we are dedicated to donating a portion of our sales to NBCF.

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#### OUR APPRECIATION

#### ABOUT NBCF

### Why ProCare Chose NBCF.

Jennifer Hall, Founder NBCF

The National Breast Cancer Foundation was founded in 1971 by breast cancer survivor Jennifer Hall. NBCF continues to give every year to help more and more women around the world by educating them about breast cancer and providing free mammograms to women in need.

The National Breast Cancer Foundation's mission is to save lives through early detection and to provide encouragement for those in need. Our mission includes increasing awareness through education, providing diagnostic breast care services for those in need, and providing nurturing support services.

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## CHRISTMAS IS LOADING...

With only a week left until the big day, I wanted to take this moment to say Merry Christmas and Happy New Year. Enjoy your holidays and thank you for being a loyal client.

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- CONSULTING
  - Company and Product Naming
  - Brand Architecture
  - Business Prioritization & ROI
  - Brand Management
  - External Brand Strategy
  - Internal Brand Management
  - Go to Market Strategy
  - Identity Standards Manual

#### PRINT

- IDENTITY
  - Logo Design
  - Corporate Identity Systems
- COMMUNICATIONS
  - Brochures
  - Employee Communications
  - Marketing Collateral
  - Posters
  - Environment Graphics
  - Books
  - Packaging
  - Illustration

#### INTERACTIVE

- ONLINE
  - User Experience Design
  - Information Architecture
  - Rich Media Creation
  - E-Mail Blast Design
  - Digital Campaign Management
- SOCIAL
  - Social Media Strategy
  - Site Creation
  - Social Content Management
  - Competitive Analysis

CAPTRUST

## Evaluating Your Qualified Default Investment Alternative (QDIA) Retirement Plan Quiz

- Does your retirement plan offer a Qualified Default Investment Alternative (QDIA)?
- Did you select your plans QDIA several years ago?
- Do you have a process for reviewing your plans investments?
- Do you have a documented process for the type of investment (balanced fund, managed account or Target Date Fund (TDF)) you offer as your QDIA?

Did you answer YES to any of these questions?

Then it's time for some more due diligence. We explain it all here, please visit: [www.CapTrustRetirement.com](http://www.CapTrustRetirement.com)

For more information, or to receive a detailed cost comparison of your plan, please contact: Jeff Ireland at (813) 248-5000, or contact us via: [eMail](#)

CapTrust Advisors is an independent consulting firm providing fiduciary services to retirement plans across the country. CapTrust provides in-depth reviews of retirement plans helping plan sponsors evaluate fees, services and plan investments.

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